



Transylvania Evolution represents a public-private initiative dedicated to the growth and business partner-matching, providing tailored solutions to local and foreign investors, for a coherent long term consolidation and development of city of Cluj-Napoca and Transylvania Region.

Cluj-Napoca - Klausenburg - "The Heart of Transylvania Region", representing one of the most effervescent second tire city in Eastern Europe, with high potential development trend in education, business, culture and quality of life.

Major investors in Cluj-Napoca / Transylvania Region:

BOSCH, SIEMENS, EMERSON, RANBAXY LABORATORIES, DE'LONGHI, HOLCIM, BOMBARDIER, CONTINENTAL AUTOMOTIVE, STEELCASE, OFFICE DEPOT, TENARIS, MICHELIN, GENPACT and many others.

Why Cluj-Napoca and Transylvania Region?

- Strategically located in Eastern Europe
- A benchmark for foreign investors
- High quality and capable human resources
- An eligible agriculture potential
- A university tradition center
- An important IT & BPO hub
- A qualified medical nucleus
- A multicultural vocation
- An undiscovered tourism potential



CLUJ-NAPOCA
BUSINESS
MEETING POINT
IN TRANSYLVANIA

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PROJECT PARTNERS



**TRANSYLVANIA CULTURAL CENTER
PHILHARMONIC CONCERT HALL**

Type of project:	multifunctional building - concert hall & cultural center - hotel & services & parking
Ownership type:	Public
Type of partnership requested:	public - private joint venture
Location:	Cluj-Napoca
Cost of the investment:	approx. 20 Mio EUR



Other information:

- Multifunctional Cultural Center
- Events halls, exhibition facilities, restaurant, hotel
- Land surface: 13,900.00 sq.m
- Located near the city center on a main boulevard
- Total unfolded area: 50,000 sq.m
- Concert Hall for Transylvania Philharmonics:
22,000 sq.m, with the capacity of 1610 seats (including 96 seats for orchestra)

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INNOVATIVE MOBILITY IN CLUJ METROPOLITAN

1. Metropolitan Ring

- length: 38 km
- cost of investment: EUR 150 MIO
- Cluj city connection to A3 - Transylvania Highway E60
- due date: end of 2023
- status: design in work



2. Cluj Metropolitan Train

- city mobility solution by train
- length: 20 km (phase 1); 35 km (phase 2)
- connecting residential & touristic & commercial & industrial areas of the city
- intermodal profile: main train station / airport / local transport / bikes
- status: implementation project in work



3. Modern public transport

- acquisition of new trams & trolleybuses & buses
- 10 trams; cost of investment EUR 10 MIO
- 30 trolleybuses; cost of investment EUR 15 MIO
- 30 electric-buses; cost of investment EUR 15 MIO
- status: acquisition auction in preparation



TETAPOLIS Science and Technology Park is a project aimed for research and technology development in Romania. Through it we can create the necessary conditions in order to stimulate technology transfer based on cooperation between R&D institutions and businesses, stimulating companies to increase their innovation & research activities. The park will be developed in Cluj-Napoca, Romania, with an investment cost of approx. **50 million Euros**, on a land surface of **10,000 square meters**.

Main objectives of TETAPOLIS:

- To focus on transforming the two main aspects that drive a science park, innovation and technological advancement, into means of creating value at local, national and international level
- To support and stimulate companies to develop RDI activities
- To create links with scientific and technological parks at international level in order to build a cooperation which can lead to further development
- To stimulate and manage the knowledge and technology flow between local universities and companies

SOMES RIVER WATERFRONT DEVELOPMENT

Type of project:	leisure perspective, revitalization of the Somes River banks and specific areas in the city suitable for navigability
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Objective of the project: for Somes River to become an alternative regarding mobility toward the neighborhoods and for spending leisure time. Also, the variations of debit present a potential for producing hydro energy. The hydro energetic potential should be considered for the long term development of the Somes River.



- To ease the creation of new enterprises in the RDI field, supporting and accelerating their growth
- Connecting applied research and technological development in Romania with the national and global socio-economic requirements by developing original products, advanced technologies and services, which can be competitive at international level
- Developing the RDI infrastructure, the institutional capacity and human resource skills dedicated to applied research and development of innovative technologies in Romania
- Stimulating and increasing the investments in the RDI field, in close collaboration with research institutes, universities and companies



Project aims: clean water of the river, technical study in order to find areas suitable for navigability, architectural innovations, find funding for the project, proposals for a new connection between the train station and the river by building a new bridge, creating a main transportation route in the city from East to West.