



Transylvania Evolution represents a public-private initiative dedicated to the growth and business partner-matching, providing tailored solutions to local and foreign investors, for a coherent long term consolidation and development of city of Cluj-Napoca and Transylvania Region.

Cluj-Napoca - Klausenburg - “The Heart of Transylvania Region”, representing one of the most effervescent second tire city in Eastern Europe, with high potential development trend in education, business, culture and quality of life.

Major investors in Cluj-Napoca / Transylvania Region:
BOSCH, SIEMENS, EMERSON, RANBAXY LABORATORIES, DE'LONGHI, HOLCIM, BOMBARDIER, CONTINENTAL AUTOMOTIVE, STEELCASE, OFFICE DEPOT, TENARIS, MICHELIN, GENPACT and many others.

Why Cluj-Napoca and Transylvania Region?

- Strategically located in Eastern Europe
- A benchmark for foreign investors
- High quality and capable human resources
- An eligible agriculture potential
- A university tradition center
- An important IT & BPO hub
- A qualified medical nucleus
- A multicultural vocation
- An undiscovered tourism potential



CLUJ-NAPOCA
BUSINESS
MEETING POINT
IN TRANSYLVANIA

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PROJECT PARTNERS



CLUJ INNOVATION PARK

Cluj Innovation Park is the company that manages two business support structures, “The Regional Center of Excellence for Creative Industries” (in Romanian: Centrul Regional de Excelenta pentru Industrii Creative” – CREIC) and the Center for “Technology, Evolution, Entrepreneurship, Microenterprises” (in Romanian: Centrul pentru “Tehnologie, Evolutie, Transfer si Microintreprindere – TEAM), developed on a total surface of 180,151 sq. m.

Cluj Innovation Park aims to link the academic and the business environments, sustaining and providing support for the innovation and the development potential of SMEs. Therefore, its package of services and facilities is a complex and various offer, well adapted to demands of the market.

The basic services are:

- Reception
- Collecting/distributing mail
- Security and protection, monitoring system
- Broadband network, IP voice and data (base package)
- Cleaning services (in public spaces)
- Air conditioning system
- Fire protection system
- Building maintenance (painting, repairs, etc.)
- Maintenance of machines and equipment
- Access to parking

Cluj Innovation Park aims to provide integrated business solutions to investors:

- The promotion of the hosted companies on center's website (free of charge)
- Assistance service/helpdesk offered by the business support structure staff (free of charge): IT services, legal and financial consulting in the field of investments, marketing and sales, general management
- The center's website is used as a means of promoting the hosted companies and as a tool to encourage collaboration between the entities present in the business center.

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THE REGIONAL CENTER OF EXCELLENCE FOR CREATIVE INDUSTRIES

Type of project:	business center, development hub
Ownership type:	public
Type of partnership requested:	public - private joint venture
Location:	Cluj-Napoca
Cost of the investment:	approx. 15 Mio EUR partially financed by EU non-refundable funds
Land surface:	73,365 sq.m

- Surface: 73.400 sq.m
- Usable floor area: 13.300 sq.m
- Built area: 5.200 sq.m
- Offices: 2.200 sq.m
- Film studio: 630 sq.m
- Film theatre: 145 sq.m
- Media production offices: 410 sq.m
- Workshops: 970 sq.m
- Multifunctional spaces: 1100 sq.m

Other information:

- Through this project, Cluj-Napoca Municipality aims to develop a business support structure for the creative industries.
- Facilities to be used by 26 companies, out of which: 18 micro and small enterprises, 6 medium-sized enterprises and 2 large enterprises.
- The structure of the buildings will be able to support further expansion.



THE TEAM CENTER

Type of project:	Industrial Logistic Park financed through POR AXIS 1
Ownership type:	Public
Type of partnership requested:	Public / Public-Private
Location:	Cluj-Napoca
Cost of the investment:	approx. 11 Mio EUR
Land surface:	106,786 sq.m

Objectives of the project:

- Building an infrastructure to support the business development in IT, electronical and electro technical fields, identified as active industries in the IUDP (Integrated Urban Development Plan)
- Increasing SMEs' access to quality services within two years after the completion of the project.
- Attracting foreign investors.
- The project aims to create a business center that stimulates the creation of new jobs and to support the development of the business environment from Cluj, by attracting at least 13 companies in the TEAM center in two years after the completion of the project.

The TEAM Center is conceived to integrate office buildings, as well as other support services: meeting rooms, administrative offices and the option to set up modular offices.

The planned construction works cover:

- An office building and support spaces: Underground + Ground Floor + 3 Levels + Technical Level.
- Five spaces (halls) for microproduction.
- The business support structure will benefit from a total of 86 parking places.

The newly created effective surface of the business support structure is 4,840.00 sq.m., from which:

- 3,301.83 sq.m office building and support services;
- 1,538.45 sq.m spaces (halls) for microproduction.

Facilities created for disabled people:

- 10 parking places;
- 1 access ramp into the building;
- 4 bathrooms.