



Transylvania Evolution represents a public-private initiative dedicated to the growth and business partner-matching, providing tailored solutions to local and foreign investors, for a coherent long term consolidation and development of city of Cluj-Napoca and Transylvania Region.

Cluj-Napoca -Klausenburg -“The Heart of Transylvania Region”, representing one of the most effervescent second tire city in Eastern Europe, with high potential development trend in education, business, culture and quality of life.

Major investors in Cluj-Napoca / Transylvania Region:

BOSCH, SIEMENS, EMERSON, RANBAXY LABORATORIES, DE'LONGHI, HOLCIM, BOMBARDIER, CONTINENTAL AUTOMOTIVE, STEELCASE, OFFICE DEPOT, TENARIS, MICHELIN, GENPACT and many others.

Why Cluj-Napoca and Transylvania Region?

- Strategically located in Eastern Europe
- A benchmark for foreign investors
- High quality and capable human resources
- An eligible agriculture potential
- A university tradition center
- An important IT & BPO hub
- A qualified medical nucleus
- A multicultural vocation
- An undiscovered tourism potential



CLUJ-NAPOCA
BUSINESS
MEETING POINT
IN TRANSYLVANIA

PROJECT PARTNERS



CLUJ COUNTY COUNCIL



THE INTEGRATED RESEARCH CENTRE, INCLUDING PULMONARY TRANSPLANT AND RESPIRATORY

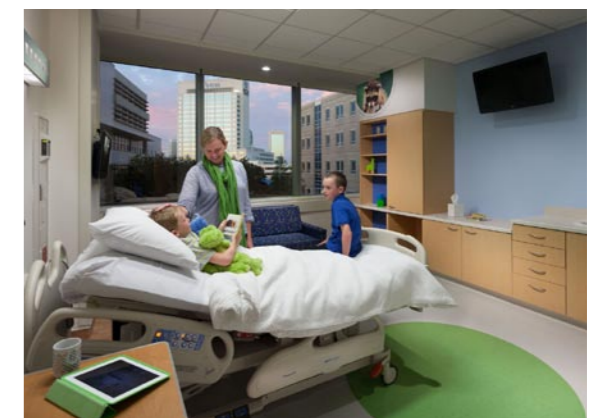
Type of project:	Integrated project
Ownership type:	Public
Type of partnership:	International Design Contest
Location:	Cluj-Napoca
Cost of the investment:	5.000.000 EUR
Land surface:	6.800 sqm

Other information:

- Research centre, including pulmonary transplant
- Respiratory
- Rehabilitation Centre
- Heliport

THE MONO BLOC CHILDREN'S HOSPITAL

Type of project:	Infrastructure for healthcare
Ownership type:	Public / Public-Private
Type of partnership:	Public procurement
Location:	Cluj-Napoca
Cost of investment:	50.000.000 EUR
Built area:	5 hectares
Capacity:	506 beds for children and 150 for attendants.





THE OPEN-AIR ETHNOGRAPHIC MUSEUM OF TRANSYLVANIA



Type of project:	Integrated project
Ownership type:	Public
Type of partnership:	Public procurement
Location:	Cluj-Napoca
Cost of the investment:	5.000.000 EUR
Built area:	34.000 sqm

Other information:

- Multifunctional open-air section - 365 days of activities
- Visitor Centre - a cluster of buildings organised like a traditional settlement: main market street, souvenir street, main event square, rain garden, winery courtyard
- Official administrative court
- Conference halls
- Open-air stage
- Bike park cycling - jogging, walking, tracks



CLUJ REGIONAL EXPO CENTER

Type of project:	Expo center, integrated project
Ownership type:	public / private
Type of partnership:	Public procurement
Location:	Cluj-Napoca
Cost of the investment:	aprox. 35 Mio EUR
Built area:	40.000 sqm

The exhibition centre is planned to include congresses, conferences, national and international exhibitions. It is intended to use a modular arrangement, the investments planning to be realised in stages.

Based on the county of Cluj's experience and capacity to attract cultural and professional events of international prestige, the Complex it is desired to be the biggest in Eastern Europe and will be completed with facilities like hotels, commercial spaces and restaurants. The project will take shape in an international solution contest.

Other information:

- Multifunctional expo center
- Event halls, exhibition areas, congress facilities
- Hotel and restaurantants
- Outdoor facility services
- Offices
- Land area 10 ha
- Multifunctional open-air section - 365 days of activities
- Visitor Centre - a cluster of buildings organised like a traditional settlement: main market street, souvenir street, main event square, rain garden, winery courtyard