

AQUA PARK CLUJ

Mineral water high potential leisure development in Transylvania



Type of project:	Leisure
Ownership type:	Private
Type of partnership requested:	private joint venture
Location:	Cluj-Napoca, Romania
Cost of the investment:	15-25 Mio EUR
Land surface:	5.2 ha

Facts and Figures

- **Access:** On Road E576 - East city entry between airport and city south belt (project). Connected to entire city by public transport.
- **History:** More than 100 years tradition as a leisure and therapeutical centre based on mineral water and mud. Consolidated in the 70's as a leisure and mineral water treatment water centre. Closed in 2000.

- **Water (Mineral):** - 9 Springs; 3 still functioning - medical curative qualities (kidney and diabetic diseases)

- **Catchment area:** 2 hour driving - 2 million inhabitants

• Other aqua centres in region:

- Felix-Oradea thermal resort - at 150 km;
- Hungarian thermal resorts - at 250 km;
- Brasov - at 250 km.

- **Legal status:** 2 private owners; no restrictions; secured as leisure area in city urbanist strategy

- **Support:** Cluj City Hall partnership and support for logistic infrastructure and utility network



Transylvania Evolution represents a public-private initiative dedicated to the growth and business partner-matching, providing tailored solutions to local and foreign investors, for a coherent long term consolidation and development of city of Cluj-Napoca and Transylvania Region.

Cluj-Napoca - Klausenburg - “The Heart of Transylvania Region”, representing one of the most effervescent second tire city in Eastern Europe, with high potential development trend in education, business, culture and quality of life.

Major investors in Cluj-Napoca / Transylvania Region:

BOSCH, SIEMENS, EMERSON, RANBAXY LABORATORIES, DE'LONGHI, HOLCIM, BOMBARDIER, CONTINENTAL AUTOMOTIVE, STEELCASE, OFFICE DEPOT, TENARIS, MICHELIN, GENPACT and many others.

Why Cluj-Napoca and Transylvania Region?

- Strategically located in Eastern Europe
- A benchmark for foreign investors
- High quality and capable human resources
- An eligible agriculture potential
- A university tradition center
- An important IT & BPO hub
- A qualified medical nucleus
- A multicultural vocation
- An undiscovered tourism potential

CLUJ-NAPOCA
BUSINESS
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IN TRANSYLVANIA

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PROJECT PARTNERS

