

CLUJ METROPOLITAN REGION - Industrial & Logistics Ecosystem

STRATEGIC LOCATION | TALENT | INDUSTRIAL CAPACITY | GROWTH

Cluj Metropolitan Region - one of Romania's Major Economic & Investment Hubs - combines a strong industrial base, expanding logistics infrastructure and one of Romania's leading talent pools, positioning the region as a competitive location for manufacturing, logistics, distribution and R&D investment.

CONNECTED TO ROMANIA & EUROPE

- European market accessibility
Strategically positioned in North-West Romania, Cluj provides access towards Central and Western European markets and Romania's major economic centres.
- 9 European capitals within approximately 12 hours' driving distance
- A3 motorway and proximity to the developing national motorway network, including the A10 and A8 corridors
- Rail connectivity supporting regional industrial and freight flows (Rail network in modernisation)
Cluj International Airport - 3.58 million passengers in 2025, 50+ destinations
- Strategic locations across the metropolitan area support both industrial production and access to raw materials and last-mile / e-commerce logistics, complemented by emerging regional agri-logistics hubs.

INDUSTRIAL & LOGISTICS MARKET

- **600,000+ sqm** industrial & logistics stock — established Cluj-Napoca market benchmark
- **25+** existing industrial & logistics parks / established locations
- Major international and regional developers and operators include:
 - CTP | WDP | TRC Parks | Urbano Parks | Tetarom Parks | NERVIA Parks
- **10+** potential locations in the Cluj Region identified for new industrial & logistics developments

TALENT & INNOVATION ECOSYSTEM

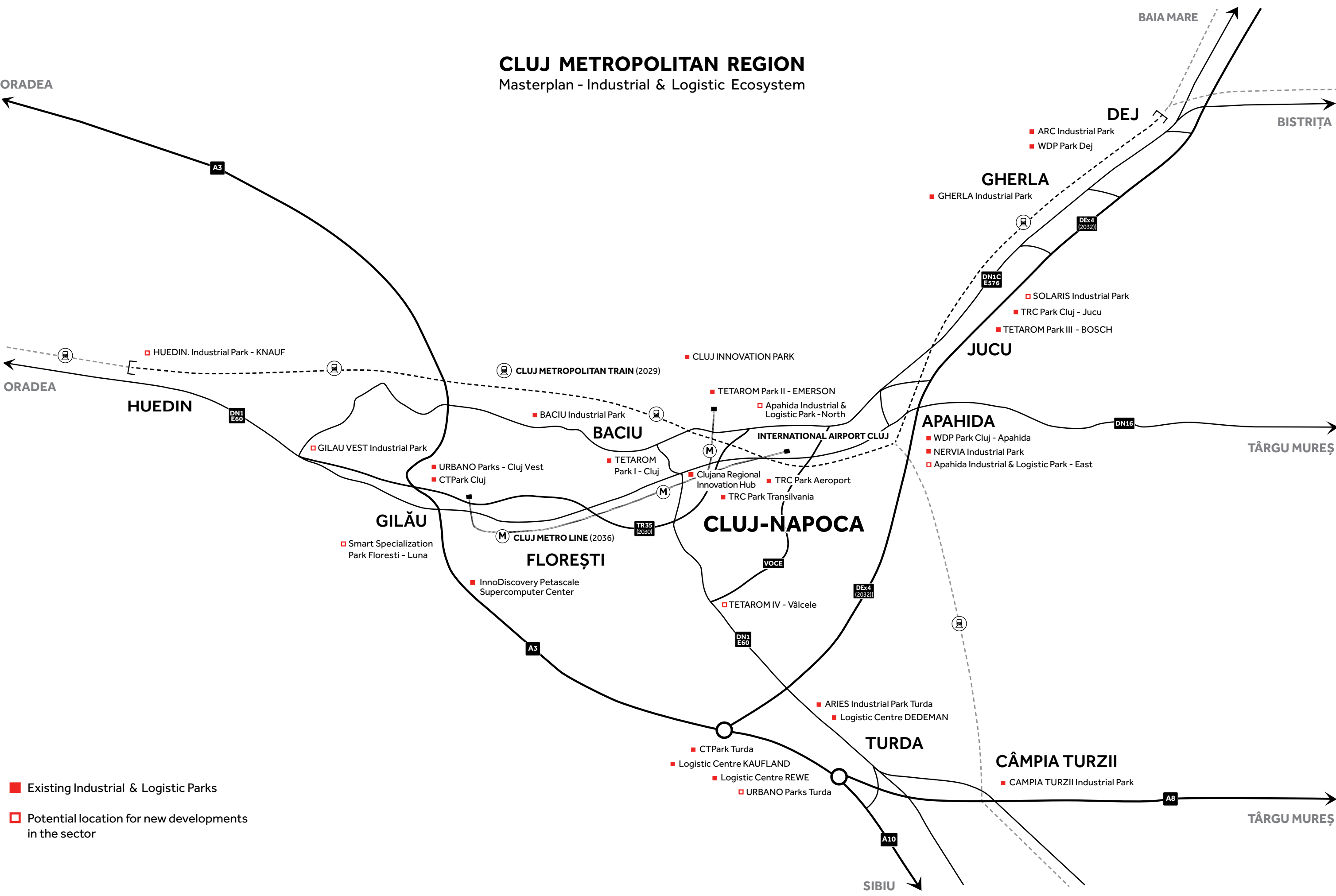
- 80,000+ students | 10 universities
- A diversified academic and vocational ecosystem provides talent across:
 - Engineering & Manufacturing | IT & Digital | Automotive | Medical & Life Sciences | Agriculture & Food | Business | Arts & Cultures
- Universities are complemented by R&D centres, innovation hubs, sector-focused clusters and accelerators, supporting technology transfer and industry - academia cooperation.

INVESTMENT PROPOSITION

EUROPEAN CONNECTIVITY
INFRASTRUCTURE IN DEVELOPMENT
SKILLED WORKFORCE
STRONG UNIVERSITY BASE
ESTABLISHED INDUSTRIAL ECOSYSTEM
DEVELOPMENT CAPACITY

CLUJ METROPOLITAN REGION - a strategic platform for the next generation of industrial and logistics investment in Transylvania and Central & Eastern Europe.

CLUJ METROPOLITAN REGION
Masterplan - Industrial & Logistic Ecosystem



- Existing Industrial & Logistic Parks
- Potential location for new developments in the sector



Transylvania Evolution is a private initiative dedicated to economic and social growth by developing solid business partnerships, offering tailored solutions to local and foreign investors, in synergy with local authorities. We are accelerating the long-term coherent consolidation and development of the Cluj Metropolitan Area and the Transylvania region.

Cluj-Napoca - Klausenburg - Kolozsvár - “The Heart of Transylvania Region”, is a dynamic and cosmopolitan city, an important business destination in Southeast Europe, with a remarkable potential for investment, but also a major center of education and culture.

Cluj Metropolitan Area - through the strategic synergy of Cluj-Napoca, Floresti, Apahida, Gilau, Baci, Jucu - is consolidating its position as a fast-growing metropolitan economy combining talent, international connectivity, industrial capacity and major infrastructure investment at the heart of Transylvania, Romania.

420,000 INHABITANTS

80,000 + STUDENTS

10 UNIVERSITIES

2.5 MIO CATCHMENT AREA / 2H DRIVE

9 CAPITALS AT 12 H DRIVE DISTANCE

50+ CITIES DIRECT INTERNATIONAL FLIGHTS

3,5 MIO passengers / Cluj Airport traffic (2025)

EUR 32.000+ Metropolitan GDP per capita (Eurostat)

Diversified regional economic ecosystem

strong presence in IT & innovation, education, business services, advanced manufacturing, energy, logistics and real estate.

**NO.1 IN
ROMANIA**

ATTRACTING NEW INHABITANTS
RETENTION OF STUDENTS
HIGH SKILLED EMPLOYMENT
AVERAGE LANGUAGES SPOKEN BY
POPULATION
QUALITY OF LIFE

**CLUJ-NAPOCA
KLAUSENBURG**

**THE HEART OF
REGIONAL GROWTH
IN TRANSYLVANIA**

