



FLOREȘTI HIGHLIGHTS

- Florești commune lies at West site from Cluj Napoca city, with direct connectivity links and proximity to major urban and regional infrastructure - DN1/ E60 and A3 highway.
- Population: approx. 60,000 inhabitants – the largest commune by population in Romania with a very rapid increase trend in the last 10 years
- According to the World Bank (2020), Florești – as a commune, has the youngest and most educated population in Romania – about 39% of working-age population have university education.
- Florești is an integral part of the Cluj Metropolitan Area, the most dynamic urban growth hub in Romania.

Economic Perspectives

- Rapid population growth provides strong demand for housing, services, retail, health, education, leisure etc.
- Key dominant sectors: construction, logistics, production and services related to metropolitan ecosystem.
- Major urban regeneration plan is in development in order to respond to community challenges: urban planning, infrastructure & mobility public services, green spaces, educational, cultural, leisure and sports facilities.
- Florești wants to position itself as a metropolitan hub of synergy between education and industrial sectors through industrial parks development projects and educational consolidation at the school and university level.



**PRIMĂRIA
FLOREȘTI**





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SUSTAINABLE MOBILITY BY MAJOR CONNECTION ROADS

Type of project:	Connection Roads to the Cluj Metropolitan Ring Road
Total Length:	NORD: 3,27 km SOUTH: 1,2 km
Investment value:	NORD RING: EUR 32 MIO SOUTH RING: EUR 24 MIO
Projects status:	Feasibility study
Impact:	Sustainable mobility, optimal connectivity and accessibility, increased traffic safety.

Projects in partnership with the Ministry of Transport and Infrastructure.

SMART SPECIALIZATION PARK FLORESTI – LUNA

Type of project:	New Smart Specialization Park – Innovation hub, R&D, technology transfer, production, logistics.
Location:	Floresti / Luna – Cluj Metropolitan Area. Direct acces to A3 highway.
Land surface:	30 ha
Land ownership:	public
Potential built-up area:	150,000 sqm
Project status:	Feasibility study

Project aim:

- Attracting strategic investments in smart specialization sectors present in the region.
- Strengthening the regional industrial base and resilient supply chains.
- Synergy with the educational sector – development of dedicated infrastructure.
- Generating economic and social impacts by attracting investors, creating jobs, and developing complementary activities in the region.

URBAN MOBILITY CORRIDOR PEDESTRIAN AND CYCLING

The objective of the sustainable mobility corridor is to connect the Cluj Metropolitan Area, through a large network of green corridors – pedestrian and cycling - structured on the East – West axis along the Somes River.

Length:	5.2 km
Project status:	Feasibility study

The mobility project will generate a model of a sustainable metropolitan ecosystem with integrated economic, social and touristic impact.



PHOTOVOLTAIC POWER PLANT

Project value:	EUR 1.65 MIO
Land surface:	12,150 sqm
Production capacity:	1 MW
Project status:	completed December 2025

The Project is part of the Energy Efficiency and Green Energy Strategy developed by Floresti City Hall.





PRIMĂRIA
FLOREȘTI



EDUCATION AND CULTURE DEDICATED TO THE COMMUNITY



GREEN SCHOOL - "DUMITRU TAUTAN" HIGH SCHOOL

Type of project:	Expansion, rehabilitation and specific activities
Investment value:	EUR 4 MIO
Project status:	completed August 2026

Green School concept - major energy efficiency measures, generous green spaces, greenhouse with an educational role, photovoltaic panels, efficient waste management, green mobility. EU funds through the Ministry of Education - Green Schools Program.



THE NEW SCHOOL - GRADES 0-8

Type of project:	construction of a new general school for grades 0 to 8
Investment value:	EUR 10 MIO
Project status:	implementation in progress



HISTORICAL GALLERY OF TRANSYLVANIA – MUSEUM

Investment value:	EUR 29 MIO
Sources of financing:	European and government funds
Project status:	completed August 2026

- The new museum will be an interactive and dynamic center, dedicated to the protection and research, education and promotion of the cultural heritage of the region.
- Modern exhibition & event spaces, investigation & restoration & conservation laboratories, relaxation areas, green spaces.
- The project also provides for relaxation areas, green spaces, parking lots and specially arranged places for cultural and educational events
- The land dedicated to the project was offered by Floresti City Hall.
- It is the first museum built from scratch in Romania in the last 100 years.





Transylvania Evolution is a private initiative dedicated to economic and social growth by developing solid business partnerships, offering tailored solutions to local and foreign investors, in synergy with local authorities. We are accelerating the long-term coherent consolidation and development of the Cluj Metropolitan Area and the Transylvania region.

Cluj-Napoca - Klausenburg - Kolozsvár - “The Heart of Transylvania Region”, is a dynamic and cosmopolitan city, an important business destination in Southeast Europe, with a remarkable potential for investment, but also a major center of education and culture.

Cluj Metropolitan Area - through the strategic synergy of Cluj-Napoca, Floresti, Apahida, Gilau, Baci, Jucu - is consolidating its position as a fast-growing metropolitan economy combining talent, international connectivity, industrial capacity and major infrastructure investment at the heart of Transylvania, Romania.

420,000 INHABITANTS

80,000 + STUDENTS

10 UNIVERSITIES

2.5 MIO CATCHMENT AREA / 2H DRIVE

9 CAPITALS AT 12 H DRIVE DISTANCE

50+ CITIES DIRECT INTERNATIONAL FLIGHTS

3,5 MIO passengers / Cluj Airport traffic (2025)

EUR 32.000+ Metropolitan GDP per capita (Eurostat)

Diversified regional economic ecosystem

strong presence in IT & innovation, education, business services, advanced manufacturing, energy, logistics and real estate.

**NO.1 IN
ROMANIA**

ATTRACTING NEW INHABITANTS
RETENTION OF STUDENTS
HIGH SKILLED EMPLOYMENT
AVERAGE LANGUAGES SPOKEN BY
POPULATION
QUALITY OF LIFE

**CLUJ-NAPOCA
KLAUSENBURG**

**THE HEART OF
REGIONAL GROWTH
IN TRANSYLVANIA**

