



FLOREȘTI HIGHLIGHTS

- Florești commune lies at West site from Cluj-Napoca city, with direct conectivity links and proximity to major urban and regional infrastructure - DN1/ E60 and A3 highway.
- Population: approx. 60,000 inhabitants – the largest commune by population in Romania with a very rapid increse trend in the last 10 years
- According to the World Bank (2020), Florești – as a commune, has the youngest and most educated population in Romania – about 39% of working-age population have university education.
- Florești is an integral part of the Cluj Metropolitan Area, the most dynamic urban growth hub in Romania.

Economic Perspectives

- Rapid population growth provides strong demand for housing, services, retail, health, education, leisure etc.
- Key dominant sectors: construction, logistics, production and services related to metropolitan ecosystem.
- Major urban regeneration plan is in development in order to respond to community challenges: urban planning, infrastructure & mobility public services, green spaces, educational, cultural, leisure and sports facilities.
- Florești wants to position itself as a metropolitan hub of synergy between education and industrial sectors through industrial parks development projects and educational consolidation at the school and university level.



**PRIMĂRIA
FLOREȘTI**





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MOBILITY & GREEN CITY INFRASTRUCTURE

NORTH RING ROAD FLOREȘTI

Type of project:	Connection Road to the Cluj Metropolitan Ring Road
Length:	3.27 km
Investment value:	EUR 32 MIO
Project status:	Feasibility study



SOUTH RING ROAD FLOREȘTI

Type of project:	Connection Road to the metropolitan mobility network
Length:	1.2 km
Investment value:	EUR 24 MIO
Project status:	Feasibility study
Impact:	Sustainable mobility, optimal connectivity and accessibility, increased traffic safety

The project is carried out in partnership with the Ministry of Transport and Infrastructure.

URBAN MOBILITY CORRIDOR PEDESTRIAN AND CYCLING

The objective of the sustainable mobility corridor is to connect the Cluj Metropolitan Area, through a large network of green corridors – pedestrian and cycling - structured on the East – West axis along the Somes River.

Length:	5.2 km
Project status:	Feasibility study

The mobility project will generate a model of a sustainable metropolitan ecosystem with integrated economic, social and touristic impact.



PHOTOVOLTAIC POWER PLANT

Project value:	EUR 250,000
Land surface:	12,150 sqm
Production capacity:	800 kW
Project status:	implementation in progress

The Project is part of the Energy Efficiency and Green Energy Strategy developed by Florești City Hall.





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EDUCATION AND CULTURE DEDICATED TO THE COMMUNITY



GREEN SCHOOL – “DUMITRU TĂUȚAN” HIGH SCHOOL

Type of project:	Expansion, rehabilitation and specific activities
Investment value:	EUR 4 MIOă
Project status:	implementation in progress

Green School concept - major energy efficiency measures, generous green spaces, greenhouse with an educational role, photovoltaic panels, efficient waste management, green mobility. EU funds through the Ministry of Education - Green Schools Program



THE NEW SCHOOL - GRADES 0-8

Type of project:	construction of a new general school for grades 0 to 8
Investment value:	EUR 10 MIO
Project status:	implementation in progress



HISTORICAL GALLERY OF TRANSYLVANIA – MUSEUM

Investment value:	EUR 29 MIO
Project status:	implementation in progres
Sources of financing:	European and government funds

- The new museum will be an interactive and dynamic center, dedicated to the protection and research, education and promotion of the cultural heritage of the region.
- Modern exhibition & event spaces, investigation & restoration & conservation laboratories, relaxation areas, green spaces.
- The project also provides for relaxation areas, green spaces, parking lots and specially arranged places for cultural and educational events
- The land dedicated to the project was offered by Florești City Hall.
- It is the first museum built from scratch in Romania in the last 100 years.





Transylvania Evolution is a private initiative dedicated to economic and social growth by developing solid business partnerships, offering tailored solutions to local and foreign investors, in synergy with local authorities. We are accelerating the long-term coherent consolidation and development of the Cluj Metropolitan Area and the Transylvania region.

Cluj-Napoca - Klausenburg - Kolozsvár - “The Heart of Transylvania Region”, is a dynamic and cosmopolitan city, an important business destination in Southeast Europe, with a remarkable potential for investment, but also a major center of education and culture.

Cluj Metropolitan Area - through the strategic synergy of Cluj-Napoca, Florești and Apahida is consolidating its position as a major pole of socio-economic development in Romania and Eastern Europe.

420,000 INHABITANTS

80,000 + STUDENTS

10 UNIVERSITIES

2.5 MIO CATCHMENT AREA / 2H DRIVE

9 CAPITALS AT 12 H DRIVE DISTANCE

50 CITIES DIRECT INTERNATIONAL FLIGHTS

BEST DIGITAL INFRASTRUCTURE

**NO.1 IN
ROMANIA**

ATTRACTING NEW INHABITANTS
RETENTION OF STUDENTS
HIGH SKILLED EMPLOYMENT
AVERAGE LANGUAGES SPOKEN BY
POPULATION
QUALITY OF LIFE

**CLUJ-NAPOCA
KLAUSENBURG**

**THE HEART OF
REGIONAL GROWTH
IN TRANSYLVANIA**

