



Transylvania
EVOLUTION



THE CITY OF CLUJ-NAPOCA

Cluj-Napoca / Klausenburg is the second largest cities in Romania, located in the northwestern part of Transylvania. With an impressive history of over 2000 years, it has developed into a multi-cultural city with a metropolitan area that includes a population of over 500.000 inhabitants and an active business environment oriented towards innovation and development.

Economic Growth

- Cluj-Napoca - represents one of Romania's major poles of economic development, the fastest-growing urban economies in Romania.
- GDP per capita (2025 est): EUR 30,000
- Highly educated population, with strong presence of universities providing a skilled workforce.
- Low unemployment rate <2%
- Strategic location in Central/Eastern Europe, with access to EU funding and programs.



CLUJ-NAPOCA
CITY HALL

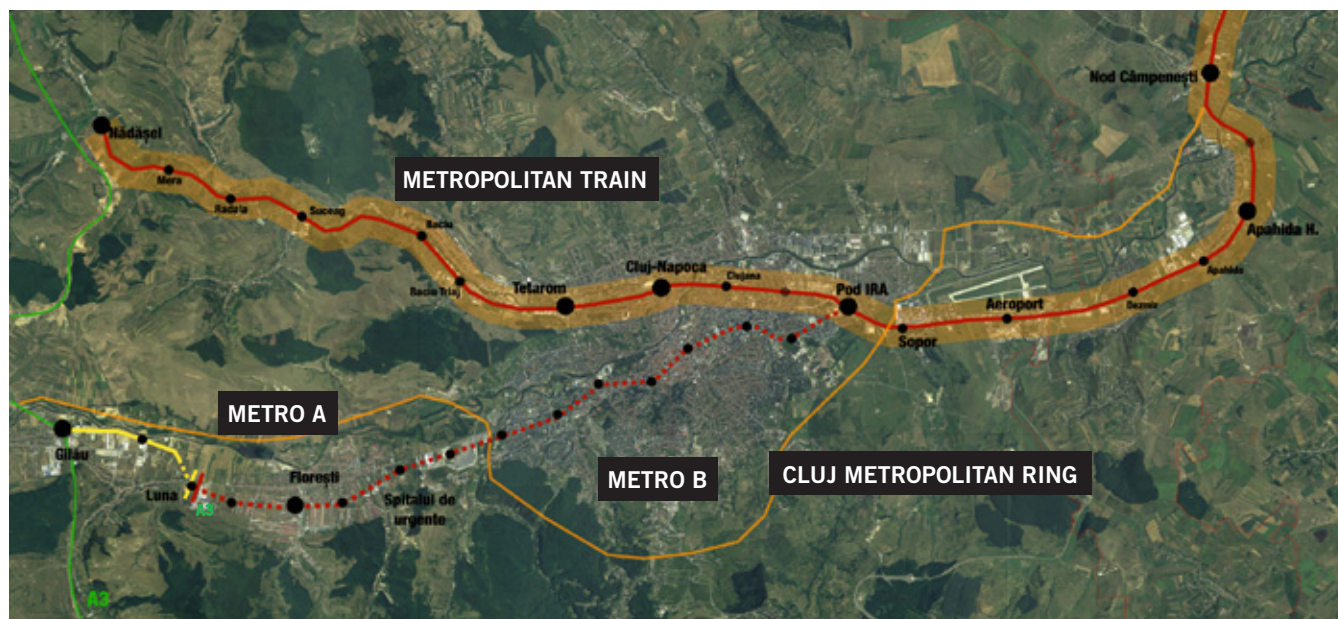
Sectorial composition

- Information & Communications Technology (ICT) / Software Development: Cluj-Napoca is often dubbed Romania's "Silicon Valley"; a strong cluster of tech startups, global tech companies, R&D activities, outsourcing/ BPO services, including financial services.
- Engineering & Research & Development: Both in private and institutional/ academic R&D.
- Manufacturing / Secondary Sector: Diversified manufacturing base, including electronics, automotive adjacent, pharmaceuticals etc.
- Strong Medical Center based on dedicated traditional education.

Urban Environment & Quality of Life

- Consistently rated Romania's best city for expats & talent attraction.
- High scores in EU Quality of Life surveys. [World Bank]
- Good connectivity: roads, rail, airport infrastructure (3Mio+passengers). Ongoing major investments in transport and public infrastructure.
- Green & Smart City integrated concept.
- Cultural richness: many festivals, cultural institutions, strong creative sector.

Cluj-Napoca combines a young, educated workforce, dynamic ICT sector, growing GDP, and high quality of life - making it one of the most attractive investment hubs in Central & Eastern Europe.



MAJOR METROPOLITAN MOBILITY INFRASTRUCTURE PROJECTS

Cluj Metropolitan Ring

- Length: 42 km express road
50 km connection roads
- 20 nodes for Metropolitan accessibility
- Cost of investment: EUR 1.7 BIO
- Connection to ten-T /A3 - Transylvania Highway E60
- Status: Section 1 - under construction
Section 2 - design phase in progress



Cluj Metropolitan Subway - Light Metro

- Length: 21,03 km
- 19 subway stations plus 1 trains depot
- Transportation capacity: about 17,000 passengers per hour / 90 seconds interval
- Status - 1st phase - design & build - in implementation (9 stations)
- Implementation period - 8 years (2031)
- Cost of Investment: EUR 1.8 BIO
- Increase green mobility inside the Cluj Metropolitan Area





Cluj Metropolitan Train

- Length: 48,8 km
- Train stations 23
- Capacity 840 persons/ hour/ way
- Cost of investment: EUR 180 MIO
- Status: Auction for Design and Built Open



Modern public transport

- Acquisition of new trams & trolleybuses & buses
- 10 trams; cost of investment EUR 10 MIO
- 30 trolleybuses; cost of investment EUR 15 MIO
- 30 electric-buses; cost of investment EUR 15 MIO
- City Strategy - 100% Electric Urban Transport until 2030
- Walkable City Investment Programme EUR 100 MIO
- Park & Raide Airport
 - Mobility Hub Airport, cars, busses
 - 863 parking places
 - cost of investment EUR 20 MIO
 - Road Crossing Oasului - 275 m length
 - Project completed in 2025

North Mobility Corridor

The project represents a new mobility corridor of the city that will be developed on the East-West axis, along the railway. A new boulevard will be developed that will connect residential areas, production and service hubs, shopping centers, relaxation and leisure spaces.

- Route length: 9,295 km
- Green space area dedicated to the project: 30,033 sq m
- Bike path length: 12,987 km
- Investment value: EUR 212 MIO



Integrated urban mobility solutions: 4 traffic lanes (2 per direction), bike paths, tree alignments 7 green spaces, efficient public lighting network, traffic management system.

A strategic project for the sustainable development of the city of Cluj-Napoca, with a major impact on the optimization and safety of mobility. It will also ensure connectivity between urban public transport and the new metropolitan railway line.

Expressway A3 - DN1 /E60 - Tureni

- Length: 5 km plus 5 km connection roads
- Cost of investment: EUR 115 MIO
- Status: completed (June 2025)



GARNIZOANA CULTURAL CENTER



Project information:

- Multifunctional Cultural Center
- Restoration, revitalisation and sustainable use of the historical monument - Garrison Building
- Cost of investment: EUR 7.8 MIO
- Events halls, exhibition facilities, educational spaces
- Status: construction works in progress

CLUJ SCIENCE AND RESEARCH CENTER

Project information:

- Science Museum
- University Research Center
- Events halls, exhibition facilities, workshop area
- Ownership: public
- Land surface: 25.000 sqm
- Located in Cluj Innovation Park
- Project Status: Concept and master plan phase in progress - International Solution Competition



EDUCATIONAL & HEALTH CAMPUS BORHanci



Project information:

- An innovative project that combines educational functions, sports and health facilities and generous green park and leisure areas available to the community.
- Total project area: 71 ha
- Nursery - 100 kids / Kindergarten - 160 kids / 8 groups
- Elementary school and High School - about 650 students
- Park and green areas, bicycle tracks - about 60 ha
- Sport Centre - indoor & outdoor facilities
- Indoor swimming pool
- Status: in implementation - Phase 1



Cluj-Napoca - Sopor a modern & integrated urbanisation strategy

Type of project:	urbanisation plan for a new neighbourhood in Sopor area
Land surface:	250 ha
Land ownership:	private landlords
Project initiative & management:	Local Municipality

Other information:

- Local municipality integrated coordination
- International contest for urbanisation - vision/ concept/ plan
- Infrastructure & Mobility optimum connected to future Cluj Metropolitan Ring and Cluj Subway
- Sustainability solutions
- Project Status: urbanism studies in progress

GREEN CITY DEVELOPMENT



SOMES RIVER WATERFRONT

The river Someș becomes the contact between water, nature and people. On two important sections along the river there will be new green areas and new pedestrian spaces linked together by walking paths and cyclists routes.

PUBLIC GREEN AREAS AND PARKS

New parks and green areas are in development in several neighborhoods of the city - over 110 ha of new public green spaces.

- ARMATURA Park 3,2 ha
- TINERETULUI Park 21 ha
- EAST Park 55 ha
- GHEORGHENI Sport & Leisure Hub
- LA TERENURI Sport & Leisure Hub
- FERVIARILOR Park 5,3 ha
- ZORILOR Park 1,2 ha
- BUNA ZIUA Park 8,5 ha



With its two business centers – CREIC and TEAM, Cluj Innovation Park is a creative community where innovation, education and growth meet. We build bridges between startups, creatives, freelancers and corporations, and bring them together, by offering ways to learn from each other. By becoming part of Cluj Innovation Park community, you get access to the best spaces, tools, facilities, knowledge and social environment to grow your business in the best way. Furthermore, we are positioned to address the needs of local and international investors

CREIC is a business center dedicated to the creative and cultural industries. Unique owing to the diversity of services and facilities, but also owing to the design of the whole structure, the center is, in fact, a community promoting networking, business partnerships and collaborations between creatives, freelancers, startups, clusters and mature corporations.

TEAM has got all the infrastructure needed to support the business environment in the fields of production and industry: office spaces, meeting rooms, event spaces, halls for production and parcels of land. We partner with investors who value our high standards of transparency, innovation and compliance – essential to meet investment objectives and deliver returns.



IN A NUTSHELL

- 2 business centers | CREIC Center & TEAM Center
- Class A private offices & coworking spaces
- Film & Advertising studios
- Production halls & Parcels of land
- 3 inspiring labs
- Indoor & outdoor event spaces
- Bistro for social & business meetings
- Meeting & networking spaces
- Rooftop terraces & Green amphitheatre
- Member & guest parking (outdoor/underground)





CREIC LABS

Machine Learning & Automation Lab
CGI&VFX Lab
Design Development Lab

// created through the Urban Innovative Actions initiative – Cluj Future of Work Project (5.6 mil. Euros)
// the first product design, testing and prototyping lab in Eastern Europe
// the largest 3D printers in Romania

EVENTS & FILM STUDIO

At Cluj Innovation Park we have got the right social environment for people to connect, learn, create and grow. We have got the best spaces for sessions, presentations, screenings, conferences or any other event. Our spaces can host up to 3.000 people in CREIC and TEAM buildings. We also have technical equipment needed, a bistro in CREIC Center and great terraces with stunning views. CREIC Center hosts the only studio in Transylvania (630 sq.m) dedicated to the cinema and television industry.

GREEN ENERGY

Starting with 2023, Cluj Innovation Park has its own photovoltaic park, producing around 1MW, distributed as follows:
// 400 KW – photovoltaic panels installed on a carport type structure

// 390 KW – photovoltaic panels installed on a fixed structure (classic)
// 200 KW – photovoltaic panels installed on a system with auto tracking
// 10 KW – a wind turbine with vertical blades





Transylvania Evolution is a private initiative dedicated to economic and social growth by developing solid business partnerships, offering tailored solutions to local and foreign investors, in synergy with local authorities. We are accelerating the long-term coherent consolidation and development of the Cluj Metropolitan Area and the Transylvania region.

Cluj-Napoca - Klausenburg - Kolozsvár - “The Heart of Transylvania Region”, is a dynamic and cosmopolitan city, an important business destination in Southeast Europe, with a remarkable potential for investment, but also a major center of education and culture.

Cluj Metropolitan Area - through the strategic synergy of Cluj-Napoca, Florești and Apahida is consolidating its position as a major pole of socio-economic development in Romania and Eastern Europe.

420,000 INHABITANTS

80,000 + STUDENTS

10 UNIVERSITIES

2.5 MIO CATCHMENT AREA / 2H DRIVE

9 CAPITALS AT 12 H DRIVE DISTANCE

50 CITIES DIRECT INTERNATIONAL FLIGHTS

BEST DIGITAL INFRASTRUCTURE

**NO.1 IN
ROMANIA**

ATTRACTING NEW INHABITANTS
RETENTION OF STUDENTS
HIGH SKILLED EMPLOYMENT
AVERAGE LANGUAGES SPOKEN BY
POPULATION
QUALITY OF LIFE

**CLUJ-NAPOCA
KLAUSENBURG**

**THE HEART OF
REGIONAL GROWTH
IN TRANSYLVANIA**

