



Banca Transilvania is the largest bank in Romania and the main financier of the economy. With a story that began almost 30 years ago, it has over 20% market share, 4.3 million customers, over 10,000 employees, online banking solutions and 500 offices in 180 locations. Beyond banking, BT wants to have a positive impact in Romania, both for people and for business and the environment.

Banca Transilvania is one of the first banks in Romania that, in partnership with international financial institutions, has launched green loan programs for both retail and corporate customers, especially in the field of energy efficiency. Developing specific in-house expertise, the bank has focused its lending policy on sustainable agriculture, technology, infrastructure, industry, education, and health, areas that have been important growth drivers in the company's portfolio in recent years.

As a local operator, Banca Transilvania has focused its strategy on developing the national economy and communities. Financial inclusion, helping small businesses reach bankable standard levels, and encouraging the entrepreneurial environment in Romania has been the DNA of the bank since its inception.

BT – key figures

Banca Transilvania, the largest bank in southeast Europe, by assets

#1ST financial group in Romania

#1 in coverage on SME and Mid Corporate Segment and top coverage in terms of Large Corporate Segment. 3 out of 5 SMEs in Romania are working with BT.

Banca Transilvania, a sustainable brand

EUR 500 MIL successfully attracted the first sustainability bonds based on the principles set out in the our Sustainable Finance Framework.

Top 9% of all Sustainalytics universe, after achieving a great ESG Risk Rating (13.3) and is placed in the „Low Risk category”

64% of the cards issued by BT are enrolled in digital wallets.



Transylvania Evolution is a private initiative dedicated to economic and social growth by developing solid business partnerships, offering tailored solutions to local and foreign investors, in synergy with local authorities. We are accelerating the long-term coherent consolidation and development of the Cluj Metropolitan Area and the Transylvania region.

Cluj-Napoca - Klausenburg - Kolozsvár - “The Heart of Transylvania Region”, is a dynamic and cosmopolitan city, an important business destination in Southeast Europe, with a remarkable potential for investment, but also a major center of education and culture.

420,000 INHABITANTS

80,000 + STUDENTS

10 UNIVERSITIES

2.5 MIO CATCHMENT AREA / 2H DRIVE

9 CAPITALS AT 12 H DRIVE DISTANCE

50 CITIES DIRECT INTERNATIONAL FLIGHTS

BEST DIGITAL INFRASTRUCTURE

**NO.1 IN
ROMANIA**

ATTRACTING NEW INHABITANTS
RETENTION OF STUDENTS
HIGH SKILLED EMPLOYMENT
AVERAGE LANGUAGES SPOKEN BY
POPULATION
QUALITY OF LIFE



TRANSYLVANIA
Unlocking business
opportunities in Europe